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Greater Cincinnati ARMA Monthly Newsletter

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Cincy ARMA Website: [www.cincyarma.com](http://www.cincyarma.com)

ARMA Int'l Website: [www.arma.org](http://www.arma.org)

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3/9/2010
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5/11/2010

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## PRESIDENT'S CORNER

Wow – winter hit us hard in February! I'm sorry we had to cancel our 2/9 meeting, but it's better to be safe than sorry!

I have been enjoying the Olympics. Where would they be without record keepers?! The commentators casually recite performance statistics in past competitions, even talking about Olympics in previous centuries. I imagine armies of database searchers frantically working behind the scenes to find the info. Is there a central database for sports stats, or perhaps several large ones? Guinness Book of Records would be one, perhaps Sports Illustrated another?

I also enjoy crime dramas on TV. In that world, all info is accessed and acted upon within an hour. DNA info is delivered right away, finger prints are magically matched, even facial recognition software is used to catch the criminals. (I often wonder why their database servers never crash.) In the real world, not even the FBI has nationwide central databases of fingerprints, DNA, or photos of criminals.

President Obama has called for a central database for individual health records. In reality, there are hospitals that don't even have a central database for their own patients.

If you had looked at the first wave of requests for grant proposals on Grants.gov under the Recovery Act, you would have seen opportunities for developing databases for the National Archives and the Smithsonian. I once attended a seminar at the ARMA National Conference presented by the Smithsonian, and the speaker talked about the entire listing of Native American artifacts owned by the Smithsonian residing on one person's PC! Not only could curators not access it, but it would be completely lost if that PC ever crashed. Her partner in the presentation was the contractor building the database for that information.

We as professionals know database management in the Information Age. We know the importance of data accuracy and quick retrieval of same. We see and express the need for central databases to meet the ever-increasing demand for information. We're asked to develop work processes, data input, and database design to provide the platforms for information storage and delivery. Come to think of it, it is rather exciting to be an Information Manager at this point in time, even if we don't produce "awe-inspiring" stats or help to catch criminals. It is good to know that our employers

Contact the Greater Cincinnati ARMA Officers & Chairpersons:

- President – Gladys Parker  
[parker.ge@pg.com](mailto:parker.ge@pg.com)
- Vice President – Jon Adams  
[jadams@salixdata.com](mailto:jadams@salixdata.com)
- Treasurer – Kay Swisshelm  
[Kay\\_Swisshelm@CINFIN.com](mailto:Kay_Swisshelm@CINFIN.com)
- Director/Program Director – Brian Devir  
[brian.devir@emcb.c.doe.gov](mailto:brian.devir@emcb.c.doe.gov)
- Director/Charity Chair – Debi Baker  
[debi\\_baker@cinfin.com](mailto:debi_baker@cinfin.com)
- Secretary – Kathleen Gammon  
[kgammon@clearsightcompliance.com](mailto:kgammon@clearsightcompliance.com)
- Scholarship/Web site Chair – Janice Schulz  
[janice.schulz@uc.edu](mailto:janice.schulz@uc.edu)
- Membership Chair – Cathy Marsh  
[cmarsh@ohionatl.com](mailto:cmarsh@ohionatl.com)
- Audit Chair – Jane Connerton  
[connerton.jm@pg.com](mailto:connerton.jm@pg.com)
- Librarian – Dawn Alcorn  
[dawn\\_alcorn@cinfin.com](mailto:dawn_alcorn@cinfin.com)

depend directly on what we do to further their goals, make informed decisions, and work more efficiently.

Have a good Information Management Day!

*Gladys*

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# MARCH

## Meeting

The next meeting of the Greater Cincinnati ARMA Chapter will be on Tuesday, March 9, 2010.

We are taking a break from our normal center on records management topics, and focusing on a professional topic that may help us with business changes affecting our organizations.

Diane Stegmeier, Founder of Stegmeier Consulting Group will be our March speaker on *Taking Charge: Action-Oriented Response to Organizational Change*. After a brief introduction, the presentation will consist of an interactive group exercise using colorful props representing factors influencing resistance to change. The program will explore key findings on research exploring such resistance, understanding different responses to change and analyzing change and taking action. I believe all of our membership has been subject to organizational changes and business consolidations that have impacted our work processes, and many of us are attempting to implement our own process changes involving other organizations, so this could be a very informative presentation and learning tool for us all!

Ms. Stegmeier operates a consultancy centered on change management and organizational effectiveness and is headquartered in Cleveland, Ohio. The business is 100% woman-owned, small business and has been engaged by clients throughout North America and Western Europe seeking to leverage human capital and pursue performance optimization in the workplace. She is best known for her research exploring the Critical Influences™ affecting behavior in the workplace, and is author of the book, *The Critical Influence Approach to Effective Work Environments* released in 2008 by publisher John Wiley & Sons, Inc.

The meeting will be held at the Cincinnati Insurance Companies, 6200 South Gilmore Road, Cincinnati, OH. It includes lunch and starts at 11:30 a.m. The charge is \$15 for members, \$20 for non-members. If you wish to attend, please make a reservation with Kay Swisshelm ([Kay\\_Swisshelm@cinfin.com](mailto:Kay_Swisshelm@cinfin.com)), 513-870-2000, X4777, by Thursday, March 4<sup>th</sup>.

See you there,

*Brian Devir, Program Chair*



## SPRING SEMINAR

The April meeting will actually be the Spring seminar which we are jointly hosting with the Dayton ARMA chapter. Details will be sent to you in a separate e-mail, but the salient points are:

DATE: April 27, 2010, 1 to 4 p.m.

PLACE: Madison Lakes Conference Center

581 Olive Road

Dayton, OH 45427

TOPIC: Email Management, presented by the Ohio Electronic Records Committee

COST: FREE! (Refreshments will be provided)

CREDITS: .5 points towards Certified Municipal Clerks and Master Municipal Clerks

Credit for NARA Local Government Archives and Records Administration Certificate

REGISTRATION: Use this link:

[www.ohiohistory.org/ohiojunction/erc](http://www.ohiohistory.org/ohiojunction/erc)

Members are encouraged to attend this seminar. It will include compliance with Ohio laws concerning the creation of, retention of, and access to public records.



## Election of Officers

The chapter will be holding its election of officers at the May meeting, which means we must have candidates by April. The following board positions are open for nomination:

President

Vice-President

Director

Please let Gladys Parker ([parker.ge@pg.com](mailto:parker.ge@pg.com)) know if you are interested in one of these positions.

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Contact the Editor:  
Janet Boyd -  
jboyd2@hotmail.com



## JOB OPENINGS

Greetings all!

At the request of a US EPA staff member I just posted an available job on our website with a vacancy in the Cincinnati Office. The posting can be found on our employment page: <http://www.cincyarma.com/employment/default.html>.

Janice Schulz, CRM  
University Records Manager and Archives Specialist  
Archives & Rare Books Library  
University of Cincinnati



## The Ronald McDonald House

We are supporting the Ronald McDonald House again this year. **At our March 9th meeting, we will have a representative from the Ronald McDonald House give us a short update on what they are doing and how we can best assist them.** The items listed are from the wish list posted on their site [www.rmhcincinnati.org](http://www.rmhcincinnati.org). These items are appreciated and needed for the day-to-day running of the house.

Remember, if you are giving a monetary donation, do it at the time of payment for the meeting, and you will receive a receipt for your personal records.

Any questions feel free to contact:

Debi Baker /603-5622

Phone Cards

Gift Certificates Tickets to Special Events

Bottled Juice

Wet Swifter Wipes

Boxed Complete Meals

Lysol Sanitizing Wipes

Canned Fruits

Dish Towels

Cereal – Individual Servings

Furniture Polish

Canned Tuna

Kitchen Trash Bags-Tall

Canned Vegetables

Lysol Disinfectant Spray

Chunky Style Soup

Paper Plates & Cups

Coffee Creamer – Powder

Plastic Forks & Spoons

Oatmeal – Individual packets

Plastic Wrap

Single Serving Snacks

Sanitizing or Clorox Wipes

Sugar

Ziploc Bags

Aluminum Foil

Coffee Mugs

[Debi\\_Baker@Cinfin.com](mailto:Debi_Baker@Cinfin.com)

*Debi*

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